

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA/BBA/RD/SIM) (2018 Batch) (Sem.-2)

BUSINESS ENVIRONMENT

Subject Code : BBA-202-18

M.Code : 75917

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Write briefly :

- a) Business Environment
- b) Monetary Policy
- c) Privatization
- d) FEMA
- e) Globalization
- f) Public Sector Units
- g) WTO
- h) Multinational Corporations
- i) Exim Policy
- j) Fiscal Policy

SECTION-B

UNIT-I

2. “*Business Environment is dynamic and multi-faceted*”. Discuss.
3. Critically evaluate the Eleventh Five year Plans. Do you think they cover all the issues that need to be addressed? What suggestions can you give for improvement in these plans?

UNIT-II

4. Explain the factors facilitating and impeding Globalization in India.
5. Define Political Environment. Discuss the factors constituting Political Environment.

UNIT-III

6. What is Corporate Social Responsibility? Give some arguments against Corporate Social Responsibility.
7. Examine the various components of Technological Environment in detail.

UNIT-IV

8. Discuss the benefits and problems faced by the Multinational Corporations in India.
9. Critically analyse the role of IMF in the development of its member nations.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.